2010 Census CCC Media Subcommittee Meeting

2 p.m., Jan. 12, 2010 – NOTE TIME CHANGE

Pima Association of Governments
177 N. Church Ave., Transamerica Building
5th Floor Small Conference Room
Tucson, AZ

AGENDA

1. Welcome and Introductions
2. Review of Dec. 8 meeting minutes (Sam)
3. Update on Jan. 11 CCC meeting (Robert)
4. Media Placement and Messaging (Sheila)
5. Census 2010 PowerPoint (Sheila)
6. Press Releases/Editorial Boards (Sheila)
   a. Local Spokesperson
   b. Local Census 2010 url: www.pagCensus.com
   c. ACS vs. 10-question form
   d. Feature of refugee family
   e. Other
7. Poster Distribution/Event Outreach (Robert)
8. Media Q&A/Talking Points (Sam)
9. Media Event Planning (Sheila)
10. Other business
11. Next Meeting – Tentatively Feb. 9
12. Adjourn

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