



2010 Census CCC Media Subcommittee Meeting

2 p.m., Jan. 12, 2010 – NOTE TIME CHANGE

Pima Association of Governments

177 N. Church Ave., Transamerica Building
5th Floor Small Conference Room
Tucson, AZ

AGENDA

- 1. Welcome and Introductions**
- 2. Review of Dec. 8 meeting minutes (Sam)**
- 3. Update on Jan. 11 CCC meeting (Robert)**
- 4. Media Placement and Messaging (Sheila)**
- 5. Census 2010 PowerPoint (Sheila)**
- 6. Press Releases/Editorial Boards (Sheila)**
 - a. Local Spokesperson
 - b. Local Census 2010 url: www.pagCensus.com
 - c. ACS vs. 10-question form
 - d. Feature of refugee family
 - e. Other
- 7. Poster Distribution/Event Outreach (Robert)**
- 8. Media Q&A/Talking Points (Sam)**
- 9. Media Event Planning (Sheila)**
- 10. Other business**
- 11. Next Meeting – Tentatively Feb. 9**
- 12. Adjourn**

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