

2010 Census CCC Business Subcommittee

Minutes of Nov. 16, 2009, Meeting **DRAFT**

Present

Robert Medler, Tucson Metropolitan Chamber of Commerce, Chair
Mandana Mohammadi, Catholic Social Services

Staff

Robert Done

Agencies

Malena Barajas, U.S. Census

1. Call to Order and Introductions

The meeting was convened at 11:06 a.m. by Mr. Medler, Chair, and introductions were made.

2. Review of July 23 meeting minutes

Following a review of the July 23 meeting minutes, Ms. Barajas moved that they be accepted, Ms. Mohammadi seconded, the motion was unanimously approved.

3. Review of Oct. 21 CCC meeting

Mr. Done provided a summary of the Oct. 21 CCC meeting.

4. Brainstorm Census outreach to:

- **Utilities** – Mr. Medler reported that he contacted TEP regarding a promotional insert in monthly utility bills, but TEP's parent company, Unisource, is negotiating an agreement with the U.S. Census Bureau and that has not been finalized yet. Mr. Medler will contact other local utilities, including Tucson Water, Southwest Gas, and Metro Water to see if they will include a promotional insert in monthly utility bills.
- **Associations** – The Tucson Metropolitan Chamber of Commerce will provide table or booth space at any upcoming event but is unable to provide staff. Mr. Medler will compile a list of upcoming events for the Tucson Metropolitan Chamber of Commerce, the Metropolitan Pima Alliance, and the Tucson Association of Realtors.
- **Businesses** – CCC Business Subcommittee meetings have not been well attended and Mr. Medler recommends that the Southern Arizona Business Roundtable serve as the CCC Business Subcommittee the way the Metropolitan Education Commission serves as the CCC Education Subcommittee.

5. Coordinate Census tables at upcoming events

Mr. Done noted that tables have been reserved for the Thanksgiving in the Barrio and Town of Marana Christmas Tree Lighting Festival events. Census staff will be at the Thanksgiving in the Barrio but CCC participant organizations also are encouraged to assist in promoting the Census at these events.

6. Partnership Support Program

Ms. Barajas announced that applications were no longer being accepted for the Partnership Support Program due to funding limitations.

7. Next steps

Mr. Medler will follow up with local utilities, compile a list of upcoming events, and recommend that the Southern Arizona Business Roundtable serve as the CCC Business Subcommittee.

8. Adjourn

The Chair adjourned the meeting at 11:58 a.m.

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