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For immediate release  
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Online directory to search for local transportation services now live

Click on PimaFindaRide.org to explore your transportation options in the Tucson region. The new online service, developed and hosted by Pima Association of Governments (PAG), provides customers with the ability to identify the best transportation options based on the geography of an anticipated trip and on a customer’s specific needs.

The website contains a transportation directory detailing information about transportation providers in the region. Anticipated users of Pima Find-a-Ride include the general public, older adults, persons with disabilities, and social service providers working to find rides for clients or seeking coordination with other providers and agencies.

Although Pima Find-a-Ride can help connect everyone with transportation options, the site was specifically designed to aid people who are elderly or have a disability, which is 22 percent of Pima County’s population, according to the U.S. Census Bureau.

When customers use the website, they can use the filters to limit their ride search based on where they live, what level of mobility they possess, if they are traveling with a care attendant, and the types of destinations where they wish to travel.

“Our goal is to cut through the unnecessary information given in a traditional directory or Internet search and provide people with an intuitive way to quickly find transportation tailored for them,” said James McGinnis, a Transit Mobility Management Planner at PAG, “Pima Find-a-Ride is local, ad-free, and updated regularly to insure results are relevant and easily understood.”

Questions or comments about Pima Find-a-Ride are welcome and may be directed to pimafindaride@pagnet.org.

Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, energy, watershed and air quality. PAG’s staff gather and analyze data, provide accurate information, and coordinate an open and cooperative planning process to promote good decision-making for the region. Please visit www.PAGregion.com for more information or www.facebook.com/PAGregion

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