Dec. 1, 2011

For immediate release
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For show times The Loft Cinema at (520) 322-(Loft) 5638

The Loft Cinema presents
‘Revenge of the Electric Car’

Pima Association of Governments’ Clean Cities Program

to present Q&A with Director Chris Paine, EV charging
demonstrations, plus information on Tucson EV Project

In 2006, thousands of new electric cars were purposely destroyed by the same car
companies that built them. Today, less than five years later, the electric car is back ... and those same companies and others are now revving up production on exciting new models.

The “Revenge of the Electric Car” will be shown at The Loft Cinema at 7 p.m. on Friday, Dec. 9.

In the follow-up to his hit 2006 film “Who Killed the Electric Car?,” film director Chris Paine delves inside the automobile industry in Detroit, Tokyo and Silicon Valley to explore why the electric car is making a phoenix-like comeback.

To tell his breathlessly entertaining and eye-opening resurrection tale, Paine pits four visionaries against one another: Bob Lutz, the cigar-chomping chairman of General Motors; Elon Musk, PayPal wunderkind (and model for Iron Man’s Tony Stark) who heads upstart Tesla Motors; über-capitalist Carlos Ghosn, the eternally driven CEO of Nissan; and eccentric car enthusiast Greg “Gadget” Abbot, who converts existing cars to electric.

Who will be the best at grabbing the world’s imagination and getting consumers to buy their version of a green car? Join Director Chris Paine after the show at The Loft and participate in a Q&A opportunity. Paine was a keynote speaker during Pima Association of Governments’ Sustainability & Energy Expo in 2009.

“Having a second opportunity to host Chris Paine in Tucson is awesome,” said Colleen Crowninshield, Clean Cities Manager at PAG. “Tucson is EV ready and is excited to show Chris what we have accomplished in the EV arena. I can’t think of a better place than Tucson’s own Loft Cinema.”

The Tucson Clean Cities program will have on display a Level 2 demo charging station from AeroVironment, an all-electric Nissan LEAF and a Chevy Volt.

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