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For immediate release
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Walkers and Bicyclists to be counted Oct. 15-30

Tucson’s 4th Annual Regional Bicycle and Pedestrian count will soon be under way. This year it will occur between Oct. 15-30. The count, which is coordinated by Pima Association of Governments, is important to the region to better understand the trends in cycling, the behavior of cyclists and to identify locations needing improvements.

In 2010, volunteers counted over 20,896 cyclists and 14,248 pedestrians at more than 100 locations.

Key Information on the 2011 Bicycle and Pedestrian Count:

- Counts will be taken at approximately 130 locations
- The date range has been extended to two full weeks for flexibility and to ensure that the most accurate data is collected
- Volunteers will count during peak morning and afternoon hours during weekdays and for three-hour periods on weekends
- In addition to counting the number of cyclists, volunteers will collect different attributes with the count (gender, approximate age, helmet use, etc.)

Please contact Ann Chanecka, PAG Transportation Planner, at 792-1093 or achaneka@pagnet.org for more information or questions.

Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, air quality and water quality. PAG’s staff gather and analyze data, provide accurate information, and coordinate an open and cooperative planning process to promote good decision-making for the region. Please visit www.PAGnet.org for more information.

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