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For immediate release
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Tucson Mayor and Council to proclaim October ‘Solar Energy Awareness Month’

The month of October is really going to shine this year as the Tucson Mayor and City Council announce a proclamation at tonight’s Mayor and Council meeting indicating “October as Solar Energy Awareness Month.”

The proclamation celebrates Tucson’s ample solar resources and the entrepreneurial spirit driving the region to become a leader in the solar industry. Solar energy technology in all of its applications takes advantage of Tucson’s natural solar advantage and boosts the regional economy while protecting the air, water and climate for future generations.

As part of Solar Energy Awareness Month, the Southern Arizona Regional Solar Partnership, in conjunction with the Arizona Solar Energy Association, will host the “Power your Business with Solar” Tour on Thursday, Oct. 13, from 1 p.m. to 5 p.m. The tour will provide attendees with an opportunity to speak with business owners who have made the switch to solar power and learn about the solar installation process. Solar installers also will be available to answer technical and financial questions.

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The tour will consist of presentations at four local businesses twice during the day. Times and addresses for the presentations include:

- Business Complex, 2030 E. Broadway, 1 and 3 p.m.
- Madden Media, 345 E. Toole Ave., 1:30 and 3:30 p.m.
- Antigone Books, 411 N. 4th Ave., 2 and 4 p.m.
- Brooklyn Pizza, 534 N. 4th Ave., 2:30 and 4:30 p.m.

The tour is part of the public solar education efforts of the Solar Partnership. Solar energy is quickly becoming an affordable and environmentally friendly way to help the Tucson region meet its energy needs in the 21st Century.

The Southern Arizona Regional Solar Partnership is a program of Pima Association of Governments.

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*Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, energy, air quality and water quality. PAG's staff gather and analyze data, provide accurate information, and coordinate an open and cooperative planning process to promote good decision-making for the region. Please visit www.PAGnet.org for more information.*