



MEDIA RELEASE



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Go “Car Free” on Sept. 22 and Win a Prize

Pima County, Ariz. (Sept. 13, 2011) – Leave your car at home and join the worldwide movement to celebrate sustainable transportation and cleaner air on Car Free Tucson Day, Thursday, Sept. 22.

Walk, ride a bike, or take the bus and you could win a Kindle or a \$100 gift card.

You will definitely be a winner, by saving money on vehicle expenses, improving your health by moving more, reducing air pollution and traffic congestion, and you could be eligible for a great prize by participating in this event.

To enter the Car Free Tucson contest, visit www.884RIDE.org or Sun Rideshare on Facebook and write a story describing your Car Free Tucson Day “car-less” commute. For extra contest points, be creative and include a picture or video taken during your commute to download on Facebook, or post your written story on www.884ride.org.

Pima Association of Governments, the City of Tucson Department of Transportation, the Pima County Department of Environmental Quality and the Living Streets Alliance are working together to promote Car Free Tucson Day to move our community towards sustainability and better health.

Here are some links to help you go car free:

www.Suntran.com for door-to-door trip planning and bus routes.

www.884ride.org for Car Free Tucson Day contest information and to find a bike buddy.

<http://cms3.tucsonaz.gov/bicycle> for lots of bicycling and pedestrian information in Tucson.

<http://bikeped.pima.gov/Publications.html> for the latest Bike Map and booklet with local bicycle laws.

www.livingstreetsalliance.org for information on how to transform our streets into vibrant places for walking, bicycling, socializing and play

<http://www.deq.pima.gov/air/education.html> for air quality information.

Did You Know?

- The majority of our air pollution in Pima County is caused by our motor vehicle use.
- We drive about 29,000,000 miles a DAY in eastern Pima County.
- Every 41 miles we drive puts 1 pound of pollution into the air we breathe.
- Personal vehicle use creates 99% of eastern Pima County's transportation-related greenhouse gas emissions.
- We make more than 2,000,000 trips in our vehicles each weekday in Pima County.
- People who use transit, walk, or bicycle to work get more exercise than those who drive alone.

Thanks to Pima Association of Governments and Pima County Department of Environmental Quality for the majority of the above facts.

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