Sept. 28, 2010

For immediate release
Contact: Sheila Storm, (520) 792-1093

Volunteers Needed to Count Bicycles

Volunteers are needed for Tucson’s 3rd Annual Regional Bicycle count which takes place Oct. 19, 20 and 21. The count, which is coordinated by Pima Association of Governments, is important to the region to better understand the trends in cycling, the behavior of cyclists, and to identify locations needing improvements.

Last year, staff and volunteers counted over 9,800 cyclists at 99 locations.

Volunteers are needed and are required to attend a short training session to learn more about the count. Details include:

- Training sessions will be at the Ward VI Office at 6 p.m. on Oct. 14 and at 9 a.m. on Oct. 16.
- Volunteers sign up for one location and count one morning (7-9 a.m.) and one evening count (4-6 p.m.) – the a.m. and p.m. counts do not have to be on the same day. Volunteers can pair up with a friend to split the counts.
- PAG collects different attributes with the count (gender, approximate age, helmet use, etc.)

Volunteers may contact Ann Chanecka, PAG Transportation Planner, at 792-1093 or achaneka@pagnet.org for more information or questions.

Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, air quality and water quality. PAG’s staff gather and analyze data, provide accurate information, and coordinate an open and cooperative planning process to promote good decision-making for the region. Please visit www.PAGnet.org for more information.

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