



Sept. 17, 2010

**For immediate release**

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**Get out of your car and be car free for a day**

Tucson will join the rest of the world on Wednesday, Sept. 22, to celebrate Car Free Day. Sun Rideshare, a program of Pima Association of Governments, is promoting the event through its Facebook page and [carfreetucson.org](http://carfreetucson.org), where group bike rides, walks or bus rides will be encouraged.

Prizes will be available to eligible people who pledge to be car free on the Web site or who post photos on the Facebook page of their participation in the event. Additionally, area commuters can win prizes if they leave their car at home that day and bike, walk, ride the bus or vanpool to work or school.

Sun Rideshare has partnered with Sun Tran, KIIM-FM, KHIT and Summit Hut to make this event a success. KIIM personality "Porkchop" will invite listeners to ride Sun Tran with him that day.

To get Sun Tran route and schedule information, or to plan your trip, call 792-9222 or visit [www.suntran.com](http://www.suntran.com).

Car Free Day began rather casually in Europe in the 1970s. It became an international event in 2000 when the rest of the world was invited to join Europe's Car Free Day, which is part of European Mobility Week.

Details of the event are available on [carfreetucson.org](http://carfreetucson.org) and the Sun Rideshare Facebook page.

*Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, air quality and water quality. PAG's staff gather and analyze data, provide accurate information, and coordinate an open and cooperative planning process to promote good decision-making for the region. Please visit [www.PAGnet.org](http://www.PAGnet.org) for more information.*

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