MEDIA ALERT

Tucson Area Electric Vehicle Infrastructure Map to be Unveiled

EV charging unit provider ECOtality to Share Plans for Tucson Area

WHAT: ECOtality North America President Don Karner will reveal the company's plans to install EV charging infrastructure that will electrify the streets of Tucson and connect Arizona's major metropolitan hubs. The infrastructure development in Tucson is a partnership between ECOtality and Pima Association of Governments’ Clean Cities program, established through a memorandum of understanding in March 2009.

WHO: ECOtality North America President Don Karner
- Pima Association of Governments
- PAG/Clean Cities
- Tucson Electric Power Company
- Tucson Botanical Gardens

WHERE: Tucson Botanical Gardens, 2150 N Alvernon Way, Tucson, AZ

WHEN: Friday, October 22\textsuperscript{nd} at 11AM

VISUALS: A commercial Blink EV charger and residential unit; maps of proposed EV corridors and charging sites

Nearly 8,300 EVs will finally be ready to hit the road nationwide in December and Tucson is stepping up to the starting line to make preparations.

This Friday, plans will be unveiled at the Tucson Botanical Gardens that illustrate how ECOtality will electrify Arizona's neighborhoods and highways in preparation for the U.S.'s biggest rollout of electric vehicles. Key local organizations and stakeholders will be on hand as well as execs from ECOtality, the company tasked with electrifying the Sun Corridor from Phoenix to Tucson.

Please RSVP to Tucson Clean Cities Manager Colleen Crowninshield at ccrowninshield@pagnet.org or (520) 792-1093; or Jan Helbing at jan@antennagroup.com or (415) 977-1912.

About ECOtality, Inc.

ECOtality, Inc. (NASDAQ:ECTY), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOtality, Inc., please visit www.ecotality.com.

About the Pima Association of Governments
Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, air quality and water quality. Please visit www.PAGnet.org for more information.

Clean Cities is a voluntary program of the U.S. Department of Energy to expand the use of alternatives to gasoline and diesel fuel, accelerate the use of alternative fuel vehicles and build a local refueling infrastructure for these vehicles.