



Partnering

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RENAULT NISSAN



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For immediate release

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**Pima Association of Governments (PAG)
Nissan & ECOtality partner to promote
zero-emissions vehicles in the Tucson Region**

The Tucson region leads Arizona's effort to develop charging infrastructure for zero-emissions vehicles.

Officials of Pima Association of Governments' Regional Council, Nissan North America Inc. and Arizona-based ECOtality Inc. today announced their commitment to work together to promote electric vehicle (EV) charging infrastructure in the Tucson region to support grid-connected vehicles. In addition to working with PAG and ECOtality to promote charging infrastructure, Nissan also committed to make available a supply of electric vehicles to the region's public and private fleets in 2010, the year Nissan's electric vehicle will be ready for the commercial market.

"As a region, we are leading the way in developing a rich charging infrastructure to support cleaner modes of transportation," said PAG Regional Council Chair, Lynne Skelton. "This joint agreement will foster new jobs and opportunities in the Tucson region as we become a pioneer launch market for these advanced vehicles. In reducing emissions and our dependency upon foreign oil, this initiative will provide economic and environmental benefits for our residents."

With today's commitments, Arizona becomes the fourth market in North American where Nissan has announced plans to launch its electric vehicle. Nissan has publicly announced similar partnerships with the State of Tennessee, State of Oregon and Sonoma County (California).

"This partnership represents a major step toward making zero emissions a reality in the Tucson metro area," said Dominique Thormann, senior vice president, finance and administration, Nissan North America. "The Tucson area long has been a leader in advanced technology and sustainability planning. We are looking forward to working with our partners in fostering the development and acceptance of electric vehicles as a smart, environmentally

Pima Association of Governments

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--MORE--

Page 2

sound choice.”

PAG’s Clean Cities Program will work closely with ECotality and Nissan on a regional EV Micro-Climate Working Group that will bring together regional stakeholders to streamline the establishment of charging infrastructure to support Nissan’s EV and other grid-connected vehicles anticipated in Arizona.

“Through physical infrastructure deployments and streamlined installation processes, the Tucson region will be an attractive launch market not just for Nissan’s electric vehicle, but all grid-connected vehicles,” said Colleen Crowninshield, manager of PAG’s Clean Cities program. “As Nissan appears to be the first to bring to market a zero-emissions vehicle, this partnership will support PAG’s Clean Cities’ objectives of enhancing our air quality and reducing our reliance on foreign petroleum.”

“Our strong knowledge of Arizona’s transportation systems and government operations, combined with our past experience of installing EV infrastructure throughout the Southwest, uniquely positions ECotality to assist PAG and Nissan in facilitating this process,” said Jonathan Read, president and CEO, ECotality. “Through sensible policies, intelligent deployment of charge infrastructure, and strong public awareness, PAG, Nissan and ECotality will help make the Tucson region an EV Micro-Climate that successfully fosters consumer adoption of clean electric transportation.”

In addition to ECotality, other regional supporters include: PAG Regional Council, Tucson Regional Clean Cities Coalition, Tucson Electric Power (TEP), Tucson Regional Economic Opportunities (TREO), City of Tucson Office of Conservation and Sustainable Development, Pima County Office of Sustainability, Pima County Department of Environmental Quality, Congressmen Raul Grijalva (AZ-7), and Congresswoman Gabrielle Giffords (AZ-8).

Pima Association of Governments

Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, air quality and water quality.

Nissan North America

In North America, Nissan's operations include automotive styling, engineering, consumer and corporate financing, sales and marketing, distribution and manufacturing. Nissan is dedicated to improving the environment under the Nissan Green Program 2010, whose key priorities are reducing CO₂ emissions, cutting other emissions and increasing recycling. More information on Nissan in North America and the complete line of Nissan and Infiniti vehicles can be found online at www.NissanUSA.com and www.infiniti.com.

ECotality Inc.

ECotality, Inc. (OTCBB: ETLY), headquartered in Scottsdale, Arizona, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECotality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECotality, Inc., please visit www.ecotality.com.