



Town of Sahuarita

Office of the Town Manager

February 16, 2012

Dear League of American Bicyclists:

On behalf of the Tucson-Eastern Pima County region, I am excited to submit an application aiming for Platinum status: the highest level Bicycle Friendly Community. Our regional application encompasses bike facilities and programs from nine separate entities: Pima County, City of Tucson, City of South Tucson, Town of Marana, Town of Oro Valley, Town of Sahuarita, Pascua Yaqui Tribe, Tohono O'odham Nation, and the Arizona Department of Transportation (Tucson District).

In June 2011, the Pima Association of Governments Regional Council signed a [resolution](#) to support "Tucson-Eastern Pima County's Pursuit of Platinum Level Designation," demonstrating political support from the highest level. Tucson's new Mayor, Jonathan Rothschild, is also enthusiastic about our bicycle friendly efforts which he conveys in his [letter](#) in support of the region's application.

Our [Platinum Task Force](#), founded in 2004, has worked diligently to improve conditions for cyclists. We are proud to report that since our last application in 2008, we addressed improvements suggested by the League's review team. Our 2012 application highlights our significant increase in ridership, expansion of programs for educating children and underserved populations about bicycling, expanded singletrack trails, stricter bike parking regulations, additional community celebrations such as Cyclovia, and new advocacy organizations like Living Streets Alliance. These efforts make our region an amazing place to ride a bicycle.

Many cities throughout Arizona and around the nation look to Tucson as the model for our diversion program, innovative engineering design, Bike Fest and Cyclovia planning, Bike Count and Crash analyses, and educational programs like the Bike Ambassador program.

Regional cooperation makes this a strong application; however, some parts of the online template limit our ability to answer the question accurately from the perspective of more than one agency. Thus, we created [Attachment 4—Notes](#) with numbered Notes referring to numbered application questions where we needed to clarify or add regional information. We also created a [website](#) that contains all the links referenced in this cover letter and the application itself. In addition, [Attachment 25—Resource List](#) includes link to organizations, events, and media outlets mentioned in the application.

It has been my honor to Chair the Platinum Task Force and coordinate the completion of the application along with Ann Chanecka, Senior Transportation Planner for the Pima Association of Governments. I can't wait for you to read our application and be inspired by the amazing work that's made us an exceptional bicycle friendly community!

Sincerely,

Mary Reynolds

Mary Reynolds, AICP

Chair, Tucson-Eastern Pima County Platinum Task Force

Communications Coordinator, Town of Sahuarita