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For immediate release

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Downtown Merchant Coupon Book with Hundreds of Dollars Savings!

Today, everyone is looking for ways to save money. Pima Association of Governments' RideShare Program and the Downtown Tucson Merchant Association are offering everyone the opportunity to save hundreds of dollars with valuable coupons and to save money on your commute to work. Even though gas prices are going down for now, saving more money can be done by sharing the costs of getting to work in a carpool or vanpool – or by choosing to take the bus, bike or walk.

From January through March, a special offer and reward of a Downtown Merchant Coupon Book will be sent to anyone who completes a commuter profile or signs up for the regional Guaranteed Ride Home program at www.884ride.org. Within seconds of completing your profile, RideShare will give you a list of interested vanpool/carpool partners, information on which bus to take to work and identify a bicycle buddy. When your profile is completed, the coupon book will be mailed to your home address. Most coupons will be good until June 30, 2009.

**Get Downtown Together and We All Win!
Thank you to the merchants for making the coupon book a success!**

Ace Rubber Stamps & Engraving	Fox Tucson Theatre
Alejandro's Café	Hertz
Arizona Bagel & Deli	Insty-Prints
Barrio Food & Drink	Kelly's Market on 6th Ave.
Burger City on 6th Ave	KXCI 91.3FM
Café 54	La Cocina Restaurant & Cantina
Celtic Corner	Lohse Family YMCA
CENTRO	Mary's Downtown Gifts
Chicago Store	Not Just Java
Chile Verde	Ordinary Bike Shop
Chris' Café	Perri Jewelers
Congress Street Hair	Preen
Crescent Tobacco Shop	Quesadilla's Mexican Grill
Cup Café	QuikPrint
Curley's Barber Shop	Rae's Place Downtown Market
Dapper Grooming Lounge	Subway Downtown
Desert Bloom	The Hotel Arizona
El Charro Café	Tucson Academy Leadership & Arts
El Minuto Café	Tucson Children's Museum
PAG's Sustainability and Energy Expo	VPSI Inc.
Enoteca	