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For immediate release

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Travel Reduction Program congratulates major employers for reducing traffic volumes

Pima Association of Governments is recognizing employers in its Travel Reduction Program (TRP) that have documented outstanding employee usage of alternate modes or special programs to reduce drive-alone trips to the worksite.

Employers in the TRP are required by local ordinances to reduce traffic to the worksite by educating and encouraging employees with incentives to leave their car at home – at least one day a week. The TRP is managed by Pima Association of Governments and assists employers in developing a Travel Reduction Plan and surveying their employees to measure their accomplishments.

The TRP survey conducted in 2007 involved 285 worksites with over 121,000 employees documented that 29 percent of the employees used an alternate mode (carpool, vanpool, bus, bicycle, walk) or special programs (compressed work weeks, telework, field work or clean fuel vehicle) to improve traffic congestion and maintain air quality.

In one year, employees saved 98.7 million driving miles, 8.89 million gallons of gasoline, \$31.4 million and prevented over 10.26 million pounds of pollution for the community.

The employers, by size of employment and their categories of achievements, are listed on the attached page. If you would like information on how to join the Travel Reduction Program, please contact Rita Hildebrand, TRP Lead, at 792-1093.

Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, air quality and water quality. PAG's staff gather and analyze data, provide accurate information, and coordinate an open and cooperative planning process to promote good decision-making for the region. Please visit www.PAGnet.org for more information.