

Oct. 9, 2008

For immediate release

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PAG Regional Council presents two 'First Impressions' awards

TRICO Electric Cooperative, 8600 W. Tangerine Road, and Jack in the Box, at Ina Road and Interstate 10, have something in common. Both have well designed landscapes that were recognized today by the Pima Association of Governments' Regional Council.

The "First Impressions" award is given on behalf of PAG, Tucson Regional Economic Opportunities, Southern Arizona Leadership Council and Tucson Clean and Beautiful in an effort to recognize businesses that leave a positive first impression on visitors to the region.

"These two businesses in the northwest area of our region have planted trees, saguaros and other vegetation that offer a beautiful desert landscape," said Dennis Dickerson, coordinator of the regional beautification effort for PAG. "We will continue to look for model businesses throughout the region that set positive examples."

The regional beautification effort, led by PAG, TREO, SALC and TCB, began in January with a litter clean up along Tucson Boulevard, from Tucson International Airport to the Kino Parkway overpass. A second clean up was held in April along Starr Pass Boulevard and Mission Road.

More than 300 bags of trash, other garbage and buffelgrass were removed between the two sites. Additional cleanup events will be scheduled. Other issues being addressed are landscaping and signage improvements and buffelgrass removal.

For more information, please visit www.PAGnet.org and visit the Regional Beautification Efforts link.

Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, air quality and water quality. Please visit www.pagnet.org for more information.