



Partnering

Planning

Projecting

AFV Day Odyssey in Tucson

•4:00 to 7:00 p.m.

•4:15 Media kick-off

•Alternative Fuel
and Vehicle Display
Foothills Mall
parking lot on La
Cholla

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For Immediate Release

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Tucson Regional Clean Cities Coalition teams up with Foothills Mall, National Alternative Fuel Training Consortium to host National AFV Day Odyssey 2008

Vehicles that run on cleaner, alternative fuels will be on display at the Foothills Mall on Friday, Oct. 3, from 4 p.m. to 7 p.m. in conjunction with the National Alternative Fuel Vehicle (AFV) Day Odyssey 2008.

The Tucson Regional Clean Cities Coalition will host Tucson's event in the parking lot of Foothills Mall near the La Cholla entrance. Clean Cities is a program of Pima Association of Governments.

On Monday, U.S. Congress proclaimed Oct. 3 as 2008 National AFV Odyssey Day. Tucson's Mayor Robert Walkup joined the national effort by proclaiming Oct. 3, 2008, as National AFV Day Odyssey and Clean Cities Day.

"We're pleased to host a local Odyssey event to increase public awareness of the benefits of owning an alternatively fueled vehicle or using cleaner, more efficient fuels and giving the public a chance to see the vehicles first hand. Asking experts questions is the best way to learn about the benefits of alternative fuels," said Colleen Crowninshield, manager of PAG's Clean Cities program. "People also can access information about alternative fuel vehicles and fueling locations on our Web site at www.PAGnet.org."

Alternative fuel and advanced technology vehicles rely on domestic fuels such as biodiesel, ethanol, propane and natural gas, or on new hybrid technologies that dramatically increase gasoline miles per gallon ratings.

Pima Association of Governments

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"Now more than ever, consumers, fleet managers, and business and public sector decision-makers need to be aware of viable alternatives to standard gasoline and diesel-powered vehicles," said National Alternative Fuels Training Consortium Executive Director Al Ebron. "This is a national defense issue. Transportation represents this country's largest energy user, and over half of that energy is imported. Also, alternative fuel and advanced technology vehicles make sense because they are cleaner, which is so important for improving air quality, especially in our major cities."

On Oct. 3, in multiple locations across the country, consumers, fleet managers and government officials will have the chance to see the latest trends in AFVs, explore options, meet the experts, learn about AFV ownership opportunities, and discover AFV training and job possibilities.

National AFV Day Odyssey is developed and coordinated by the National Alternative Fuels Training Consortium, headquartered at West Virginia University in Morgantown, W.Va. National AFV Day Odyssey has support from the U.S. Environmental Protection Agency and the U.S. Department of Energy.

Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, air quality and water quality. PAG's staff gather and analyze data, provide accurate information, and coordinate an open and cooperative planning process to promote good decision-making for the region. Please visit www.PAGnet.org for more information.

