



Partnering

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August 4, 2008

For immediate release

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National Household Travel Surveys continues in the Tucson region

PAG participates in survey “add on” program

The 2008 National Household Travel Survey is continuing to collect information in the Tucson region.

“This is a legitimate survey and we encourage you to participate,” said Aichong Sun, Pima Association of Governments’ manager of travel modeling. “PAG will be able to access this information to enrich our regional travel database and promote the best possible forecasting of future travel for the region.”

The NHTS is conducted every five to seven years by the Federal Highway Administration’s NHTS program. The national survey will conduct approximately 150,000 interviews.

However, PAG is participating in the NHTS Add-On Program to purchase between 2,000 and 2,500 household samples for Pima County, in addition to the 380 samples normally obtained by NHTS.

Therefore, travelers in Pima County have a higher probability of being interviewed than the rest of the nation. The additional survey samples are in the process of being collected.

Participation is voluntary and responses are kept confidential. Each selected household in Pima County will represent approximately 150 non-selected households. Selected households will receive an advance letter and then be contacted for the survey by phone shortly afterward, and eligible participants subsequently receive a travel diary to record the travel information for a specified travel date.

The study will continue through late spring of 2009.

- Driver’s license or Social Security numbers are not collected by NHTS
- Participants are welcome to go to NHTS Web site at <http://www.fhwa.dot.gov/policy/ohpi/nhts/nhtsspinfo.htm> for more information.

Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, air quality and water quality.

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