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PAG announces EXPO 2009 Event to offer large array of sustainability options

After experiencing a huge success at its first Alternative Energy Expo in the fall of 2007, Pima Association of Governments is preparing to host a second expo.

The Sustainability and Energy EXP09: Building a Better Community will be held March 6 and 7 at the Tucson Convention Center, Exhibit Hall A.

“We are entering a new and challenging period that will demand a new outlook toward how we manage our resources,” said PAG’s Environmental Planning Director Dennis Dickerson, who is the event coordinator. “PAG’s Sustainability and Energy EXPO will provide some of the answers and many options that will help all of us to conserve and use energy more efficiently – saving money in the process. Our next expo promises to be informative and entertaining.”

The first expo drew more than 4,000 attendees and PAG anticipates attendance will be even

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greater in an expanded location of 30,000 square feet at the TCC. PAG is planning for more than 80 exhibits and 15 alternatively fueled vehicles.

Some of the highlights at the 2007 Expo included the University of Arizona exhibiting its solar race car and the city of Tucson compiling a booth to encompass all its services related to *green* energy. Terry Tamminen, chief policy adviser to California Gov. Arnold Schwarzenegger, spoke on *The True Cost of Our Oil Addiction*, his latest book release. Safeway distributed reusable shopping bags – more than just a passing trend. There were numerous giveaways including bikes and solar lights.

The Sustainability and Energy EXP09: Building a Better Community will encompass not only new vehicle and solar technologies, but also information on water conservation, *green* building and a variety of new products to save consumers energy and dollars. The popular film fest and author/speaker series will be part of the upcoming expo as well.

For details and updates on EXP09, please visit www.TucsonAltEnergyExpo.com.

Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, air quality and water quality. PAG's staff gather and analyze data, provide accurate information, and coordinate an open and cooperative planning process to promote good decision-making for the region. Please visit www.PAGnet.org for more information.