

# **PIMA ASSOCIATION OF GOVERNMENTS**

177 N. CHURCH AVE.  
SUITE 405  
TUCSON, ARIZONA 85701  
(520) 792-1093 FAX: (520) 620-6981

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## **For immediate release**

Contact: Sheila Storm or Colleen Crowinshield, 792-1093

## **PAG's Regional Council adopts National Plug-In Hybrid Electric Vehicle Campaign Resolution**

Pima Association of Governments' Regional Council adopted a resolution on Jan. 25 to endorse a National Plug-In Hybrid Electric Vehicle Campaign.

The campaign is being conducted by Plug-In Partners, a national grass-roots initiative to demonstrate to automakers that a market for flexible-fuel Plug-In Hybrid Electric Vehicles (PHEV) exists.

The campaign, which promotes the concept of building flexible-fuel plug-in hybrid electric vehicles, and the pursuit of reducing Americas' dependence on foreign oil by the use of vehicles which reduce petroleum consumption, demonstrates viability of the market by:

- Garnering support in the form of online petitions and endorsements by cities across the country
- Procuring "soft" fleet orders when possible
- Developing rebates and incentives for cities and towns to use these vehicles

The difference between a standard hybrid vehicle and the current hybrid vehicles on the market is that plug-in hybrid electric vehicles use the same technology as the

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popular hybrids on the road today but have a larger battery that can be recharged by plugging into a standard home outlet.

A few reasons to become a plug-in partner:

- Flexible fuel PHEVs can lead to significant reductions in greenhouse gases and smog-producing air pollutants.
- Flexible fuel PHEVs can enhance national security by cutting dependence on imported oil.
- Flexible fuel PHEVs will bring savings on fuel costs to individuals and businesses.

*Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, air quality and water quality. PAG's staff gather and analyze data, provide accurate information, and coordinate an open and cooperative planning process to promote good decision-making for the region. Please visit [www.pagnet.org](http://www.pagnet.org) for more information.*