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**For immediate release**

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## **PAG earns international safety award**

Pima Association of Governments recently received the Institute of Transportation Engineers Safety Council 2019 Edmund R. Ricker Award. PAG was recognized for providing “exemplary support for traffic safety.”

The region’s metropolitan planning organization was nominated for its work to improve traffic safety data analysis through its customized Safety Explorer Program. “This tool allows PAG to address the needs of the community and implement meaningful safety solutions,” said PAG Executive Director Farhad Moghimi.

The analysis and planning tool let’s practitioners identify crash patterns based on factors such as collision manner, time of day and driver impairment. As a result, the tool helps PAG identify where safety treatments, such as signalized pedestrian crossings, bike lanes, street lighting or access management measures, can be incorporated into regional transportation projects, including in the voter-approved Regional Transportation Authority plan.

The Institute of Transportation Engineers (ITE) is an international membership association of transportation professionals who work to improve mobility and safety for all transportation system users and help build smart and livable communities.

*Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, watershed, air quality and economic vitality. Please visit [www.PAGregion.com](http://www.PAGregion.com) or [www.facebook.com/PAGregion](https://www.facebook.com/PAGregion) for more information.*

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