For immediate release
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PAG Regional Council approves contract for new PAG/RTA executive director

The Pima Association of Governments Regional Council approved the contract for Farhad Moghimi to serve as the executive director for Pima Association of Governments and the Regional Transportation Authority during an executive session meeting today.

Moghimi is expected to begin his duties in mid-October.

“PAG plays an important role in our region,” said PAG Regional Council Chair and Tucson Mayor Jonathan Rothschild. “I’m confident that Farhad Moghimi will do a great job and I look forward to working with him. I would also like to thank Cherie Campbell for her excellent service as Interim Executive Director.”

Most recently, Moghimi served as the Assistant Town Manager for the Town of Sahuarita. Prior to that he served as the Town’s Director of Public Works. His experience also includes working in private consulting and for the Town of Marana. Moghimi has served as chair of the RTA’s Technical Management Committee’s Policy Subcommittee and as vice chair of PAG’s Transportation Planning Committee.

As the PAG/RTA executive director, Moghimi will be responsible for establishing long-range goals and objectives for the organizations, identifying regional issues and building consensus to address regional challenges. He also will be responsible for all regional planning, transportation services and programs, and administration functions, including intergovernmental consultation and coordination of programs. Other responsibilities include developing and managing the PAG and RTA budgets.

PAG, the region’s metropolitan planning organization, conducts transportation, air quality and watershed management planning. PAG prepares a long-range regional transportation

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plan, currently the 2040 RTP, and a short-range capital improvement program, referred to as the Transportation Improvement Program, or TIP. The value of the improvements identified in the FY 2014-2018 TIP is approximately $1.1 billion.

In addition, PAG manages the Tucson Clean Cities program, a U.S. Department of Energy program which promotes the use of alternative fuels and alternatively fueled vehicles. PAG also conducts the annual Clean Water Starts With Me program to promote stormwater pollution prevention in coordination with member jurisdictions and prepares the Regional Greenhouse Gas Emissions Inventory report. PAG has GIS and transportation modeling services that support PAG programs and member jurisdictions.

By statute, PAG also manages the Regional Transportation Authority. The RTA is the fiscal manager of the $2.1 billion, 20-year RTA plan, which has roadway, safety, transit, and environmental and economic vitality improvement elements. The RTA plan, which was approved by Pima County voters in May 2006, is funded through June 30, 2026, through a half-cent transaction privilege tax. More than 500 projects have been completed to date.

PAG is governed by the PAG Regional Council, which consists of the chief elected officials of local, state and tribal governments.

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Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, energy, watershed and air quality. PAG’s staff gather and analyze data, provide accurate information, and coordinate an open and cooperative planning process to promote good decision-making for the region. Please visit www.PAGregion.com for more information or www.facebook.com/PAGregion

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