



A UniSource Energy Company



Tucson Regional Coalition

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All-electric Nissan LEAF arrives in Tucson on Dec. 30
Public event ties into pre-Holiday Bowl festivities at Maloney's
The first Arizona stop for the all-electric Nissan LEAF will be in Tucson on Dec. 30 as part of its 22-city Zero Emission Tour.

An invitation-only event will be held in the morning at the Pennington Street Garage and a public event will be held from 1-4 p.m. in the parking lot of Maloney's, at 213 N. 4th Ave., during a pre-Holiday Bowl celebration with free appetizers.

The event is hosted by Tucson Clean Cities, a program of Pima Association of Governments, and co-sponsored with Tucson Electric Power Co. and Nissan North America.

The morning media event will include a celebrity ride-and-drive and other invitees will have a chance to drive a prototype engineering version of the LEAF.

Morning speakers include: Arizona Secretary of State Ken Bennett, Tucson City Councilmember Karin Uhlich, Ward 3, David Hutchens, Tucson Electric Power Co. Vice President of Energy Efficiency and Resource Planning, and Tracy Woodard, Nissan North America Director of Government Affairs.

The LEAF is expected to enter the Tucson market in late 2010. Nissan North America and Pima Association of Governments, with its Clean Cities program, signed a memorandum of understanding in March 2009. Through the partnership, the Tucson Regional Clean Cities Coalition will assist with the development of electric-vehicle infrastructure in the Tucson region in advance of deployment of the LEAF in 2010, particularly for commercial fleets.

The Tucson/Phoenix market is one of only a small group of select markets-

Pima Association of Governments

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along with select cities in California, Oregon, Washington and Tennessee- to be part of the early roll out of the vehicle. While commercial availability of the LEAF will start in December 2010, the company expects wide availability of the vehicle by spring 2011, making the LEAF the first mass-produced electric vehicle in history.

The LEAF is a 5-passenger, 5-door sedan with a speed of up to 90 mph. The car, when fully charged, has a range of 100 miles, and is ideal for people who drive less than 100 miles per day and have a secondary vehicle for out-of-town driving.

Beginning early next year, electric transportation innovators ECotality of Scottsdale, through a \$99 million grant from the U.S. Department of Energy, will begin implementing EV infrastructure in the cities initially receiving the LEAF. As part of the D.O.E. grant, Nissan also will play a role in providing initial LEAF owners in launch markets a home EV charging station, including installation, allowing easy overnight charging.

Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, air quality and water quality. For more information visit www.PAGnet.org.

Clean Cities is a voluntary program of the U.S. Department of Energy to expand the use of alternatives to gasoline and diesel fuel, accelerate the use of alternative fuel vehicles and build a local refueling infrastructure for these vehicles. More information about Clean Cities also is available at www.PAGnet.org.

In North America, Nissan's operations include automotive design, engineering, consumer and corporate financing, sales and marketing, distribution and manufacturing. Nissan is dedicated to improving the environment under the Nissan Green Program 2010, whose key priorities are reducing CO2 emissions, cutting other emissions and increasing recycling. More information on the Nissan LEAF and zero emissions can be found at www.nissanusa.com/leaf-electric-car.

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