



2010 Census CCC Media Subcommittee Meeting

10 a.m., Dec. 8, 2009

Pima Association of Governments

177 N. Church Ave., Transamerica Building
5th Floor Small Conference Room
Tucson, AZ

AGENDA

1. Welcome and Introductions

2. Review of Nov. 10 meeting minutes

3. Update on Nov. 23 CCC meeting

4. Task Updates

- a. Update on Spokespersons (Sheila/Jeff)
- b. Confirm content ideas for PSAs (Sheila)
- c. Flier/Poster printing and translation (Sheila)
- d. Talking Points/Media FAQs (Sam)
- e. Media Buys (Cindy)
- f. Sponsorship Opportunities (Rodney/Mary)
- g. Screensavers (Philip)
- h. PR content (Sheila)
- i. Poster/Flier distribution points (Robert)
- j. Special Event(s) (Malena, Sheila)

5. Review of remaining action items/timetable and events/promo opportunities

6. Other business

7. Next Meeting – Tentatively Jan. 12

8. Adjourn

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