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For immediate release
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Tucson Clean Cities partners with Bookmans to bring electric vehicle drag racing to SW International Raceway

The KillaCycle, an electric motorcycle with a time of 7 seconds flat, is expected to be among the fastest electric vehicles in the world to come together on April 14 at the Southwestern International Raceway.

Bookmans' Electric Vehicle Drag Racing event is open to alternative and standard fuel vehicles and will feature legendary electric drag racers including John Wayland's White Zombie, John Metric's DC Plasma, Brian Hall's Tron, Miramar High School's Black Pearl and Dave Delman's E-Flux, an electric-powered DeLorean. Local Arizonan and electric drag racer Dennis Berube will race Smoke Screen, an electric Chevy S-10 with Bob Boyd at the wheel. Other possible racers include Shawn Lawless' Lemon Juice, and AGNuS drag bike and Jeff Disinger's drag bike Predator. Many of these electric cars and bikes have times as quick as 9 and 10 seconds in the quarter mile.

Partnering sponsors of the event include Tucson Clean Cities, a program of Pima Association of Governments, the National Electric Drag Racing Association, Merle's Southwestern International Raceway and Budweiser.

"This could be one of the largest gatherings of the quickest electric vehicles on the planet," said NEDRA Public Relations Director Chip Gribben. "We are hoping for several 9 second passes from these electric door slammers and as quick as 7 seconds for the bikes. This event is historical since Southwestern International Raceway is the same location Dennis Berube set his 2007 record run of 7.956 at 159 mph with his electric dragster, Current Eliminator."

Bookmans decided to bring this event to Tucson in order to increase awareness of reliability of electric vehicles.

"This is a chance for people to see that electric vehicles aren't just glorified golf carts. They are fast and exciting and represent the future of transportation," said Bob Oldfather, founder and owner of Bookmans Entertainment Exchange. Bookmans also was the first to purchase an electric vehicle

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charging station for the recent wave of electric vehicles entering the market, such as the Nissan LEAF. Oldfather also owns a collection of vintage electric vehicles.

Clean Cities promotes the use of all alternative fuels. “What’s great about this event is that the public will have the chance to see electric vehicles perform side-by-side with standard fuel vehicles and other alternative fuel vehicles to see how they match up,” said PAG’s Energy Program Manager Colleen Crowninshield.

The family friendly event will include a Green Pavilion with information about electric and other alternative fuel vehicles, and musical entertainment will be provided by Chuck Wagon and the Wheels. Food and refreshments will be available.

Gates open at 10 a.m. and racing starts at noon. For racing information, visit http://sirace.com.

Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, energy, air quality and water quality. PAG’s staff gather and analyze data, provide accurate information, and coordinate an open and cooperative planning process to promote good decision-making for the region. Please visit www.PAGnet.org for more information or www.facebook.com/PAGregion.

Clean Cities is a voluntary program of the U.S. Department of Energy to expand the use of alternatives to gasoline and diesel fuel, accelerate the use of alternative fuel vehicles and build a local refueling infrastructure for these vehicles.

An Arizona institution for over 30 years, Bookmans Entertainment Exchange has built their reputation on the concept that "used" is not a dirty word. With six stores in Tucson, Mesa, Phoenix, and Flagstaff, they rely on their customers for what they sell - books, music, movies, video games and systems, magazines, comics, electronics, musical instruments and more.

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