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For immediate release

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Cyclovia Tucson announces Public Open House on March 30

Featuring details of new, health-driven event on April 18

Neighbors, interested community members and the public are invited to an open house on March 30 to learn more about the upcoming inaugural Cyclovia Tucson event.

The Cyclovia Tucson Planning Committee has scheduled an open house from 5:30 to 7 p.m. at the Northwest Neighborhood Center at Mansfield Park, 2160 N. 6th Ave. to help answer questions and inform neighbors about the April 18 event. Information also will be available about volunteering and other opportunities to get involved in Cyclovia Tucson.

Cyclovia Tucson is scheduled to be held from 10 a.m. to 2 p.m. along a five-mile route that will be closed to car traffic and open to walkers, bicyclists, roller-bladers, etc. to celebrate a healthy lifestyle, neighborhoods and streets, and alternative modes of transportation. The five-mile route is located in and around the University of Arizona.

Activity centers along the route will be open for participants to drop in and enjoy organized, free events. This includes the YMCA Healthy Kids Day at Mansfield Park, zumba and live music at Main Gate Square, bicycle safety and fun activities at Catalina Park, a pop-up skate park at the intersection of Mountain Avenue and Seneca Street, the GABA Swap Meet on 4th Avenue and the "Tour de Campus – kids bike rodeo on the UA Mall."

As with other successful Cyclovias held in New York City, Portland, San Francisco, El Paso, and Bogota, Colombia, and many other cities around the world, this event is

--MORE--

Page 2

expected to energize people to get out of the house and onto the streets to exercise and have fun.

Neighborhoods along the route are encouraged to get involved by setting up yard sales, lemonade stands and street performances, etc. Everyone is invited to experience the City of Tucson in a new way by building a strong sense of community while enjoying the safety of car-free streets. This free event is not a race but rather an event for moms, dads, kids, neighbors, friends and visitors moving at their own pace.

Cyclovia Tucson is supported by many partners and sponsors, including the major event sponsor Tucson Medical Center.

"I strongly support Cyclovia Tucson," said State Rep. Steve Farley, District 28, an event partner. "No matter how good a person you are, when you are driving alone in your car, everyone else is simply in your way. If you are in a bus or train, or on foot or bike, everyone else you encounter is a friend you haven't yet met. Events like Cyclovia Tucson bring people together to reclaim our streets for people, not simply cars. In this way, we not only improve our physical and psychological health, we build a strong sense of community to improve the quality of all our lives."

For more event details, visit cycloviatucson.org or see the attached flier.