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**For immediate release**

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**Film festival will feature 10 films during  
PAG's Sustainability and Energy Expo in March**

In 10 minutes, you will learn about the invasion of buffelgrass or in 60 minutes you will understand more about riparian restoration and its affect on water resources when you attend the film festival during Pima Association of Governments' Sustainability and Energy Expo on March 6-7 at the Tucson Convention Center.

The two-day Expo will be held in Exhibit Hall A at the TCC and also will feature several panel discussions on March 7, starting at 8:45 a.m. with national and regional experts, and a display of alternative vehicles, including the University of Arizona solar car.

Film titles include:

- Buffelgrass Invasion: Its Threat to the Sonoran Desert and Our Will to Stop It
- Going Green: Every Home is an Eco Home
- With Every Breath: Health Effects of Smog (English and Espanol)
- How Ethanol is Made
- Power Shift
- A River Reborn
- The Story of Stuff
- Wake Up, Freak Out
- Who Killed the Electric Car?

*Who Killed the Electric Car?* will be shown following a keynote presentation by Chris Paine, who directed the film. The 2006 documentary examines the creation, limited commercialization and subsequent destruction of the battery electric vehicle in the United States, specifically the General motors EV1 of the 1990s. Paine is working on a sequel, *The Revenge of the Electric Car*.

The expo hours are 3-7 p.m. March 6 and 10 a.m. to 7 p.m. on March 7. The films will run 3:30 to 7 p.m. on March 6 and 10 a.m. to 6:30 p.m. on March 7.

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Major sponsors include Tucson Electric Power as a Platinum sponsor and the Tucson-Pima County Metropolitan Energy Commission, Union Pacific Railroad and Tucson Newspapers Inc. as Gold sponsors.

For event and film festival details, visit [www.TucsonAltEnergyExpo.com](http://www.TucsonAltEnergyExpo.com).

*Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, air quality and water quality. Please visit [www.PAGnet.org](http://www.PAGnet.org) for more information.*