



Aug. 30, 2007

For immediate release
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Alternative Energy EXPO booths 'Sold Out'

More than 50 exhibits and vehicles will be on hand for Pima Association of Government's Alternative Energy EXPO. The first-time event will be held Sept. 14 and 15 at the Tucson Convention Center.

"We are not surprised by the level of interest for the show," said Dennis Dickerson, PAG's environmental coordinator and event coordinator. "We are continuing to receive inquiries and we believe the interest is driven by the growing understanding by more people that each of us is responsible for the future of our environment."

Dickerson said that the EXPO will offer a little bit of something for everyone. A few of the highlights include:

- Five nationally recognized authors, who will each speak during an author event and book signing series on Saturday.
- An "environmentally friendly" home exhibit by the City of Tucson, featuring a model energy-efficient home.
- An exhibit by Safeway, which will be announcing that it will soon begin offering B20 fuel at all of its retail grocery store locations throughout the state.
- Several ask-the-experts will also be on hand to answer vehicle-oriented questions.

Major sponsors include: Tucson Electric Power, Southwest Gas, Eco-Fuels, Global Solar, The

--MORE--

Pima Association of Governments

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Page 2

Solar Store, EPIC, Fuelmaker/CNG Services, Clean Energy, City of Tucson, Elastek, All West Energy, Jim Click Ford, ReThink Solar/SolarForRent, Pima County and KB Home.

The exhibitors will showcase a variety of alternative energy information and products and several vehicles will be on display including: XXXXXXXX

The EXPO will be open 3 p.m. to 7 p.m. on Friday, Sept. 14 and 10 a.m. to 4 p.m. on Saturday, September 15. A variety of prizes will be given away on the hour, including books from the featured authors, a commuter bicycle, gift certificates for alternative energy products, prints from *Arizona Daily Star* Cartoonists Dave Fitzsimmons.

A kick-off event for attendees and the media will be held at 3 p.m. on Sept. 14 at the EXPO.

More information about the event is available online at www.TucsonAltEnergyExpo.com.

Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, air quality and water quality. PAG's staff gather and analyze data, provide accurate information, and coordinate an open and cooperative planning process to promote good decision-making for the region. Please visit www.pagnet.org for more information.