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For immediate release

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Sustainability and Energy EXP09 attracts 90 exhibitors; early birds to receive free tote bags

Expo kick-off program set for 3:15 p.m.

More than 90 exhibitors at the Sustainability and Energy EXP09 on March 6-7 at the Tucson Convention Center will provide a variety of information on green living, solar products, alternative fuels and vehicles, green building products, rainwater harvesting, jurisdictional efforts on sustainability and more.

"We have approximately 25 more exhibitors than our 2007 Expo," said Dennis Dickerson, Expo coordinator for Pima Association of Governments. "More consumers and companies are looking at how to incorporate alternative energy vehicles and fuels into their daily routines and others are making environmentally friendly products available to consumers and businesses."

The Expo will be in Hall A of the TCC, where a two-day film festival will be held. The speaker series will be in the Mohave Room on Saturday, March 7, starting at 8:45 a.m. The speaker series is free to the public.

The Expo is scheduled for 3-7 p.m. on Friday, March 6, and 10 a.m. to 7 p.m. on Saturday, March 7. The first 200 people to arrive at the Expo Hall on Friday will receive a free tote bag and the first 500 to arrive on Saturday also will receive a free tote bag.

A kick-off program will be held at 3:15 p.m. on a stage across from the PAG booth. Several speakers are scheduled.

The speaker series includes more than 17 experts on panels or as keynote speakers, including Chris Paine, director of the film, "Who Killed the Electric Car."

The speaker series features panels on rainwater harvesting, sustainable living, green building, global energy and solar residential.

The Expo features a number of raffle prizes including a Fiddle II (125 cc)

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motor scooter from Scoot Over–Fun in Motion of Tucson, a Volped electric scooter from Auto Safety House and Nuetek, a Rasta cruiser bike from Ajo Bikes, a \$200 bike certificate from the Tucson Department of Transportation, solar backpacks from Tucson Electric Power, a portable solar charger from Global Solar and more.

People who donate two cans of food to the Community Food Bank will receive one free raffle ticket.

The Expo also includes a Bike Rodeo for kids from 10 a.m. to 3 p.m. on March 7 and the Physics Bus on both days. The bus is a science museum on wheels and includes hands-on experimentation. The bus runs on vegetable oil.

Major sponsors include Tucson Electric Power, a Platinum sponsor, and Tucson-Pima County Metropolitan Energy Commission, Union Pacific, Tucson Newspapers Inc., Jim Click/Holmes Tuttle Ford, Gold sponsors.

Admission is \$5 per adult. Military and students with ID and those who bike and park at the Bike Valet get in free

For event details, please visit www.TucsonAltEnergyExpo.com.

Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, air quality and water quality. Please visit www.PAGnet.org for more information.