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**For immediate release**

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**PAG enters e-commerce arena with orthophotography products**

The 2008 orthophotography acquired by Pima Association of Governments is available to the public for online purchase at [www.PAGnet.org](http://www.PAGnet.org).

The orthophotography imagery was captured in April 2008 together with light detection and ranging (LIDAR) data sets. This is a remote sensing system used to collect topographic data.

The imagery is now available in two resolutions, 1 foot or 4 inches. The 4-inch resolution is a new option.

Customers previously could place their orders online and now they also will be able to make payments online through an e-commerce payment system. Price changes also have gone into effect to reflect the cost of higher resolution imagery.

The data set can be copied to DVDs or an external hard-drive. Due to data file sizes, PAG will no longer provide CDs.

*Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, air quality and water quality. PAG's staff gather and analyze data, provide accurate information, and coordinate an open and cooperative planning process to promote good decision-making for the region. Please visit [www.PAGnet.org](http://www.PAGnet.org) for more information.*

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